

FasCard Admin Site - Coupons

Overview

The Coupons page is only accessible to users with the **Admin** or **Loyalty Settings** privileges. This page allows the user to create and manage coupons. Customers can then apply coupons to their [FasCard Admin Site - Loyalty Accounts](#) using the [Loyalty Site](#).

Search Function and List Navigation

- This page allows users to search for any portion of the coupon name or type- clicking **Reset** clears the search data.
- This page uses a standard list format that can be sorted by clicking any column header.

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 - [Coupon Listing](#)
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Loyalty Coupon Program

Settings Setup Users System Reports **Loyalty** Operations

Accounts Loyalty Settings Loyalty Groups Cards **Coupons**

Search for coupon

Name	Code	Type	Start Date	End Date
New test scheduled discount	HZSFQB	Scheduled Discount	7/13/2016	7/28/2016
Rocker Science Bonus	NFMTCU	Group Assignment	7/19/2017	1/1/2200
Steve Bonus Test Coupon	RSGEWL	Bonus	12/14/2015	1/1/2200
Summer Special	HRHPHP	Scheduled Discount	6/14/2016	7/31/2016
Swim Team Coupon	NPCTYU	Group Assignment	1/19/2015	1/1/2200
Test	MZQLAG	Bonus	2/2/2015	1/1/2200

All 1 2 3 **4** 5

Test Details

Coupon Details

Name:

Desc.:

Start:

End:

Coupon Code

MZQLAG - <https://m.fascard.com?Start=MZQLAG>



Coupons may only be added to a customer account through the [Loyalty Site](#). Using the specific Loyalty URL assigned to the store account is recommended. More information on locating and using the Loyalty URL can be found on the [FasCard Admin Site - Loyalty Accounts](#) page.

The FasCard system includes several different coupon options that can be used in conjunction with the Loyalty Site to provide an extra incentive to customers. There are several different types of coupons available, and all coupons can be managed by logging into the [Admin site](#) - navigate to the Loyalty tab and select Coupons from the available options. All coupons display the direct URL link to the FasCard Mobile site that may be used to activate the promotion.

Coupon Listing

This is an alphabetical listing of all configured coupons. Clicking anywhere on the row of a listed coupon will select that coupon for editing. A search box is provided to allow the user to easily search for a specific coupon if several coupons are already being utilized, or they browsed by clicking the page number links in the lower right corner. The **Reset** button will clear any search criteria from the search box and display all coupons. The **Add New** button allows the user to configure a new coupon.

Create a Coupon



To view a step by step guide to creating a new coupon, click the expanding header below this box titled 'Create a Coupon - Step by Step'.

Create a Coupon - Step by Step

1. Navigate to the Coupons page under the Loyalty tab.
2. Click **Add New**.

Name	Code	Type	Start Date	End Date
Join Loyalty Program	JTQVYV	Join Loyalty Program	6/14/2016	12/31/2199

2.
 1. Enter a coupon name.
 2. Enter a start and end date for the promotion.
 3. **Apply Coupon to new loyalty accounts:** Selecting this box automatically applies the coupon to all new loyalty accounts during the specified date range.
 4. **Allowed only for new customers:**
 5. Selecting this box makes this coupon available to ONLY new customers. "New" applies to all accounts created within 24 hours. It also specifically prevents existing Loyalty customers from using this coupon..

6. Selecting this box will allow new customers to manually apply a coupon code (Obtained from the Owner) to their account either through the online FasCard Loyalty site or through the Mobile App.

Name	Code	Type
\$2.55 Bonus	FTSVTW	Bonus
\$3 bonus for registering w/ the Mobile App	QATJFB	Bonus
\$3 bonus test	FQQWXU	Bonus
\$3 bonus test 2 (F0569)	GBEHWL	Bonus
\$3 bonus test 3	LNJRAD	Bonus
* Bonus	DDJSNB	Bonus

New Coupon Details

Coupon Details

Name:

Start:

End:

Apply coupon to new loyalty accounts

Allowed only for new customers

Immediately Apply To:

Coupon Type

Bonus

Free Dry

Loyalty Points

Scheduled Discount

Group Assignment

Join Loyalty Program

7. **Immediately Apply To:** Selecting this option will immediately apply the coupon to a designated group, or for example, All Users. Choosing to apply to all users means the coupon will be available to all existing accounts.

New Coupon Details

Coupon Details

Name:

Start:

End:

Police (apply to 0 users)

Teachers (apply to 0 users)

Vending (apply to 3 users)

All Users (apply to 1485 users)

Immediately Apply To:

- 3 1. Select a coupon type.

- **Bonus** - number of bonus dollars.
 - a. **This coupon type can have a required spending amount met before the coupon is applied.**
 - b. **First enter the amount of the bonus you wish to give, then enter the amount the Loyalty Customer needs to spend to receive the bonus, for example, the bonus can be \$10 after they spend \$50.**
 - c. **If you want to give the bonus with *no* spending requirement, enter "0" as the dollar amount in the "After Spending" field.**
- **Free Dry** - number of free dry credits.
- **Loyalty Points** - number of points.
- **Scheduled Discount** - percentage of discount (do not use % sign).
- **Group Assignment** - assigns user to a configured [Loyalty Group](#).

▪ **Join Loyalty Program - When redeemed this assigns the user to the FasCard account**

- a. In Laundromat configurations, all locations configured for the account will be visible to the user via the mobile app. (adds no other value to the user account).
- b. In Multi-housing configurations, an additional drop down menu is available allowing the coupon to be associated with the selected location. The a specific location is associated, the user will only see that location from the mobile app.

Environment Type, Route or Multi-housing must be selected on the Server Management Page before those locations will be available. ***This can ONLY be done by CCI Internal Staff.***

2. Click **Save**.

3. A **Coupon Added** message will be displayed below the navigation bar.

Name	Code	Type	Start Date	End Date
\$5 bonus	ZFZQPL	Bonus	3/25/2015	1/1/2200
10% Off All Washers & Dryers	RKPABL	Free Dry	10/4/2016	1/1/2200
10% Off All Washers & Dryers	TGFPYN	Bonus	10/4/2016	1/1/2200

New Coupon Details

Coupon Details

Name:

Start:

End:

Apply coupon to new loyalty accounts

Allowed only for new customers

Coupon Type

Bonus after spending

Free Dry

Loyalty Points

Scheduled Discount

Group Assignment

Join Loyalty Program

Edit a Coupon

Settings Setup Users System Reports **Loyalty** Operations

Accounts Loyalty Settings Loyalty Groups Cards **Coupons**

Search for coupon ?

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Test	MZQLAG	Bonus	2/2/2015	1/1/2200

All 1 2 3 **4** 5

Test Details

Coupon Details

Name:

Desc.: Get \$2.00 bonus

Start:

End:

Coupon Code



MZQLAG - <https://m.fascard.com?Start=MZQLAG>

To edit a coupon, navigate to the Coupons page under the Loyalty tab. Search for the coupon or select it from the coupon list. Once selected, only the Name, Start, and End fields can be modified- click **Save** to preserve any changes, or **Cancel** to prevent changes. Selecting a coupon will also display its datamatrix (QR Code) which may be scanned using the FasCard Mobile App.

Delete a Coupon

Settings Setup Users System Reports **Loyalty** Operations

Accounts Loyalty Settings Loyalty Groups Cards **Coupons**

Search for coupon ?

Name	Code	Type	Start Date	End Date
Join Loyalty Program			2016	12/31/2199
Test Coupon	WZDVUV	Bonus	7/22/2016	8/31/2016

Test Coupon Details

Coupon Details

Name:

Desc.: Get \$10.00 bonus

Start:

End:

Coupon Code

testadmin.fascard.com says:

Are you sure you want to delete this coupon?

To delete a coupon, navigate to the Coupons page under the Loyalty tab. Search for the coupon or select it from the coupon list. Once selected, click **Delete**. A popup will ask for confirmation- click **OK** to confirm deletion, or **Cancel**.

Utilizing the Coupon Datamatrix

Each coupon code will also include a datamatrix, as shown below. This datamatrix may be printed for promotional purposes. The datamatrix may then be scanned by customers utilizing the [FasCard Mobile App](#) coupons page.

Coupon Code



WJSKBL

Additional Information

- [FasCard Loyalty Site](#)
- [FasCard Admin Site - Loyalty Accounts](#)